Peats

Audio, Visual & Technology Distributor

SONY

&

MULTIBRACKETS

A Guide to Professional Displays, Mounts & Floor Stands for Retail Environments

SONY

Retail reinvented

Pushing the boundaries
of customer experience

pro.sony/retail

Included in this brochure

Retail environments

Discover our NEW Products

Retail applications and product specifications

Contact Us

Understanding in-store trends and challenges in a digital world

We're living in a connected, hyper-competitive world where customer loyalty is hard to earn and easily lost. As informed consumers face ever more tempting choices, store owners must be ready to meet the challenges of a rapidly evolving retail industry landscape.

Higher competition

With the rise of online shopping, there's never been a wider choice of digital and physical retail propositions jostling for time-pressed consumers' attention.

More discerning customers

Smart shoppers have already done their homework before they set foot in your store. And the impressions they share online can impact instantly on your brand.

Rise of experiential marketing

Today's discerning consumers expect an immersive, interactive shopping experience that's sleek, personal and emotionally rewarding.

Meeting in-store expectations

Consumers expect clear guidance to help them navigate quickly to where they want to be, plus timely information on products and promotional offers as they shop.

Rethink retail

Discover how our innovative display solutions empower retail brands to create deeper, more rewarding digital customer experiences.

Create unique interactive shopping experiences

Modernise and simplify your operations

Boost sales and customer engagement

Improve brand awareness

QSR
Quick-service food & beverage trends

Competitive market

Intense market competition makes it essential for restaurants to innovate to attract and delight guests.

Tech-native diners

Customers demand a smooth, interactive self-order experience that matches their online shopping interactions.

Flexible solutions for time-pressed diners

New technology enables restaurants to provide real-time information, product offerings and promotions.

Supporting sustainability

Diners expect food & beverage brands to demonstrate their commitment to the environment.

Retail displays for every QSR dining visit

Our retail display solutions help QSR outlets grab shoppers' attention, streamline order handling, increase impulse sales opportunities and guide diners through a mouth-watering food and beverage experience.

Empower customer choices

Help QSR diners choose and order more quickly and efficiently

Attract and delight guests

Generate customer excitement with bright true to life menus

Drive new sales opportunities

Highlight promotions and boost impulse purchases in real time

Advertising

Our high-brightness BRAVIA BZ40L Professional Displays, available in screen sizes up to 85" are ideal for presenting offers with rich colour, enhanced by Deep Black Non-Glare Coating technology for high-impact pictures that grab your audience's attention from any angle. The SLS-1A Line Array speaker delivers clear and powerful promotional messages that can be heard in busy environments.

Attracting customers

With screens sizes up to 85", our high- brightness BZ40L Professional Displays will dazzle diners in your restaurants with spectacular image quality, enhanced by Deep Black Non-Glare Coating technology for high-impact pictures from any angle. Complementing this visual experience, the SLS-1A speaker enhances this immersion with powerful sound that surrounds your visitors.

Menu boards

The extra wide angle of our BZ30L and BZ35L Professional Displays allow your diners to view the menu boards, no matter where they stand in your QSR outlet.

Placing orders

Create interactive boards for shoppers to place and review their orders with our BZ30L and BZ35L Professional Displays. Our displays are ideal partners for interactive self-order kiosks, enabling quick and efficient operations and allowing restaurants to offer profitable upselling opportunities.

Back of house

Ideal for back of house operations, BZ35L Professional Displays offer an extra wide viewing angle available in a wide range of sizes up to 85".

Automotive showrooms

Car dealership trends

Waiting times

Extended wait times from purchase to delivery make it essential to create a more engaging showroom experience.

Consumer habits

With increased remote purchases, dealerships must lure clientele back to the showroom with a 'wow' factor.

Consumer expectations

Dealerships must meet 'phygital' service demands with interactive technologies which allow for personalisation.

Sustainability

Dealerships are struggling to keep pace with constant innovation in an environmentally friendly way.

Automotive Retail Display Solutions

Sony's large-screen displays present the perfect solution for car showrooms. They can be fully integrated with existing operations to project awe-inspiring ads, relay model information, craft an immersive experience, and allow for personalised user interaction.

Capture attention

Sony's retail displays are tailored to create an eye-catching, welcoming environment, which conjure a positive sense of wonder and discovery in the customer from the minute they walk in.

Improve Brand Awareness

Our digital signage solutions offer holistic client care in the form of advertising, education, and customer service from an interactive hub which fosters greater brand awareness and deepens brand loyalty to increase foot traffic.
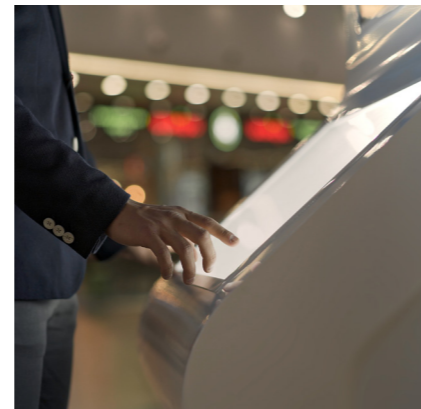
Optimise performance

Our interactive displays maximise revenue by creating an ecosystem in which vendors can streamline ads, branding, and brochures while offering customers an engaging experience to drive purchases.
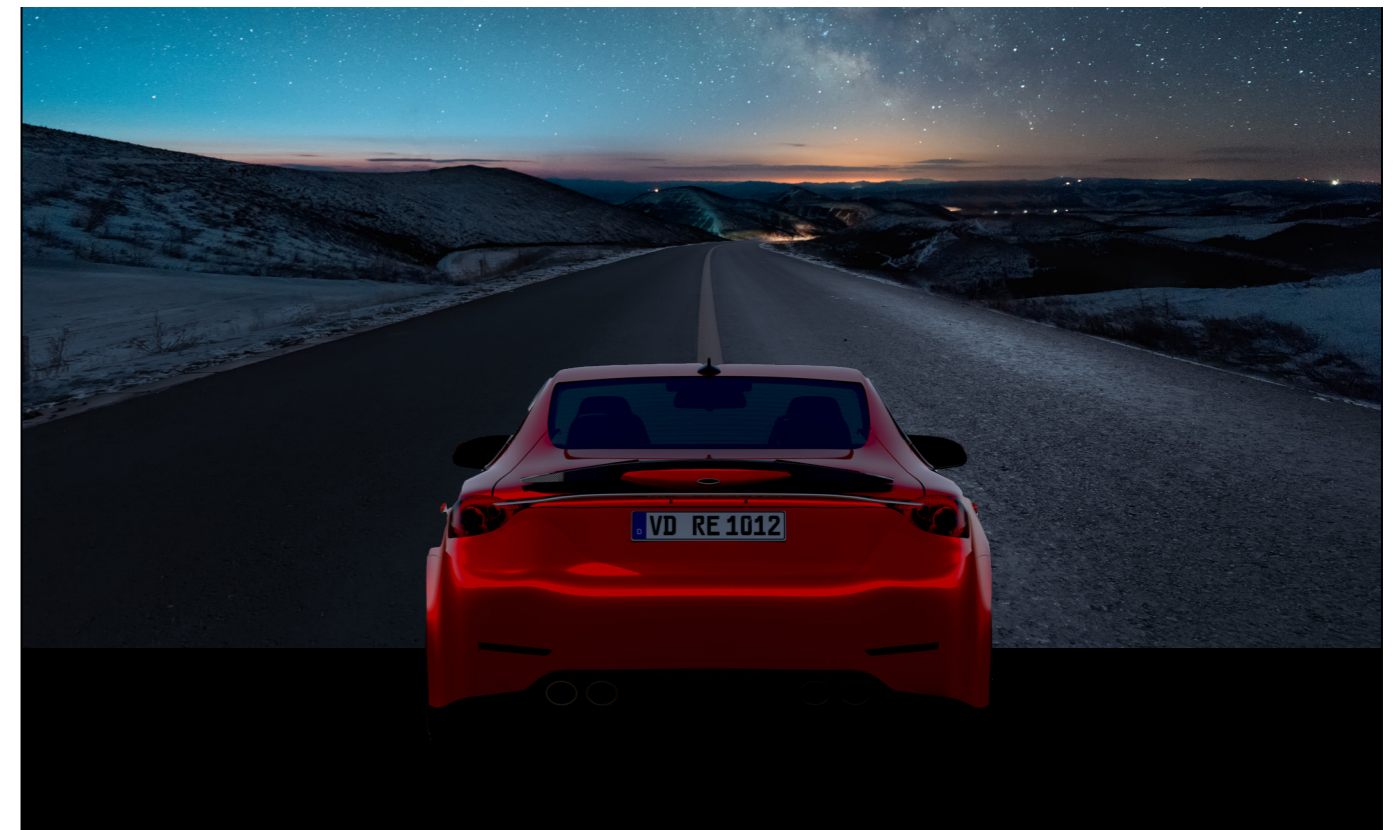
Attracting Customers

Our Crystal LED BH/CH-series video walls offer the immersive visual experience that will drive customers to your car showroom. For less conventional spaces, the VPL-GTZ380 projector can throw spectacular super-size images onto any shape or type of surface. Dazzle shoppers and attract them into your car dealership. Complementing this visual experience, the SLS-1A speaker enhances this immersion with powerful sound that surrounds your visitors.
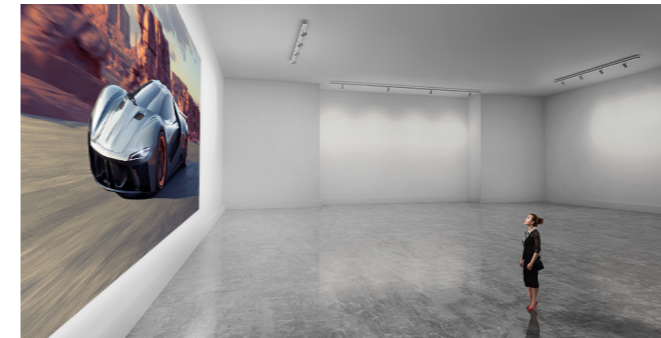
Advertising

Our high-brightness BRAVIA BZ40L Professional Displays are ideal for presenting offers with rich vivid colours, in screen sizes up to 85". Your advertisement will stand out with our biggest 98" BRAVIA BZ50L Professional Display. The SLS-1A Line Array speaker delivers clear and powerful promotional messages that can be heard in busy environments.

Managing operations

Ideal for managing the operations of your sales teams, BZ35L Professional Displays offer an extra wide viewing angle available in a wide range of sizes up to 85" to fit every meeting room.

Shopping centres
Trends for busy malls

Intense competition

Innovate to satisfy shoppers' high expectations to adapt to a new landscape.

Rapidly changing spatial demands

Shopping centre owners need to offer flexible units that adapt to rapidly shifting customer demands.

Embracing digitalisation

New technologies allow sites to run more efficiently and create 'phygital' experiences to delight visitors

Supporting sustainability

Shopping centre owners must support retailers' efforts to become more sustainable at point of sale.

Retail displays for shopping centres

Our display solutions for shopping centres transform every customer visit into an immersive, interactive multi-sensory experience.

Inform shoppers

Keep shoppers informed with relevant, up-to-date news and general information on special events, closures, parking, health & safety and other information to enhance their visit.

Create that wow effect

Grab visitors' attention with immersive visual and audiovisual experiences that transform shopping centres into all-day leisure destinations.

Optimise performance

Our interactive displays maximise revenue by creating an ecosystem in which vendors can streamline ads, branding, and brochures while offering customers an engaging, immaculate experience to drive purchases.

Attracting Customers

Capture shoppers' attention as they navigate through your shopping centre with colourful, super-sized visuals. Extra bright VPL-GTZ380 and VPL-PHZ61 laser projectors can throw vibrant images onto curved and contoured surfaces. Easy to install - Crystal LED BH/CH-series video walls scale readily to create immersive visual experiences that can't be missed in large retail spaces. Add an extra sensory dimension with the SLS-1A Line Array Speaker for powerful audio that surrounds visitors.
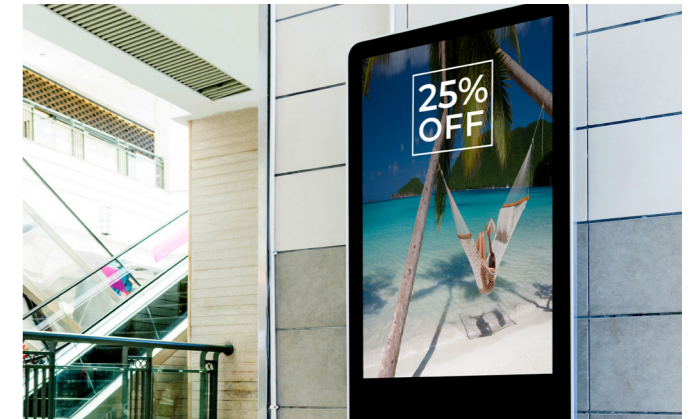
Advertising

Deliver ads that stand out with our high-brightness premium BRAVIA BZ40L display or our largest BRAVIA BZ50L Professional Display. Our scalable Crystal LED video walls deliver compelling super-size promotional messages to shoppers. Our BH-series offers maximum brightness to ensure the best viewing experience in bright environments, while you can deliver the most true-to-life visuals with our CH-series, designed to optimise contrast. Team high-impact visuals with rich audio from our SLS-1A Line Array Speaker that's easily heard in busy shopping centres.

Wayfinding

Available in a wide range of screen sizes and suitable for vertical, horizontal or angled mounting, our BRAVIA BZ30L and BZ35L Professional Displays, with a wide range of screen sizes in up to 85", are ideal partners for interactive touchscreen solutions that guide customers safely and smoothly with clear, informative maps and wayfinding information.

Informing shoppers

The crisp 4K image quality, high brightness and extra-wide viewing angle of our BRAVIA professional displays ensure that important information is seen clearly by every shopper in crowded shopping precincts. Ideal for information points in smaller and medium shopping centres, versatile BRAVIA BZ30L and BZ35L Series cover a wide range of screen size requirements from 43" up to 85".

Fashion and apparel
Retailer trends for Fashion & apparel

Intense competition

Fashion retailers must create innovative in-store experiences that captivate and retain shoppers' attention.

Embracing digitalisation

New digital tools allow retailers to streamline operations and create powerful 'phygital' experiences.

The end of brand loyalty

Fashion has never been faster, and retailers must win the attention of customers in a non-stop saturated market.

Supporting sustainability

Shoppers favour retailers with ethical sourcing and sustainability in their products and operations.

Retail displays for fashion and apparel stores

Create unique shopping journeys and make every store visit
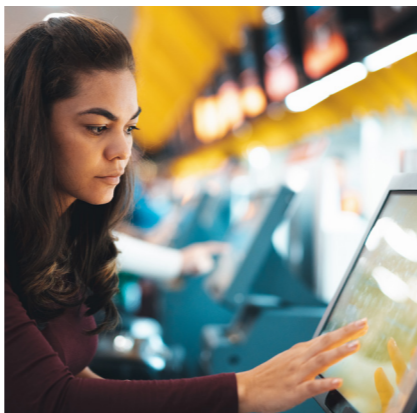more exciting with our display solutions

Attract shoppers and drive sales

Grab customers' attention and generate excitement around new fashion products and promotions to stimulate sales.

Heighten brand awareness

Turn your apparel store into a fashion catwalk with colourful, larger than life displays that connect customers with clothing brands.

Optimise store performance

Maximise returns from every square metre of floor space with appealing, easy-to-use self-serve systems to help shoppers browse, buy and collect orders.

Attracting Customers

Capture customers' attention as they navigate through your fashion retail store with bright colourful, images from our scalable Crystal LED video walls: choose high brightness BH-series for brightly lit stores, or high-contrast CH-series for uniquely rich, vibrant images with maximum wow effect.
For less conventional spaces, extra bright VPL-GTZ380 and our compact VPL-FHZ85 projectors can throw super-sized images onto any shape or type of surface. Add an extra immersive dimension with the SLS-1A Line Array Speaker for powerful audio that surrounds visitors.

Placing orders

Available in a wide range of sizes, our BZ30L and BZ35L BRAVIA Professional Displays are ideal for integration with interactive kiosks and self-order systems. High screen brightness and rich, vibrant colours ensure that clothing products look their very best, while reliable operation ensures a smooth, satisfying ordering and collection experience for store visitors.

Advertising

Our high-brightness BRAVIA BZ40L Professional Displays deliver compelling promotional messages to shoppers with rich vivid colours. Your ads stand out with our biggest 98" BRAVIA BZ50L Professional Display. Create super-sized visuals with unprecedented impact and realism with our Crystal LED BH/CH-series.

Supermarkets
Trends for supermarkets

Value-driven consumers

Money's tighter than ever for supermarket shoppers who demand true value from every store visit.

Securing a competitive edge

Premium players and value-focused brands alike are under pressure to exceed customer expectations.

Embracing digitalisation

Digital experiences can enhance sales – from in-store promotions and demonstrations to seamless self-checkout.

Supporting sustainability

Eco-aware shoppers expect brands to demonstrate sustainable thinking in their products and operations.

Retail displays for supermarkets

Create interactive experiences with eye-catching promotions and offers – supporting customers with smooth self-checkout and helpful information.

Drive sales higher

Grab shoppers' attention and generate excitement around new brands, products and promotions to stimulate on-the-spot sales.

Keep shoppers informed

Ensure customers are in the loop about special events, scheduled store closures, parking notices and other relevant information.

Optimise store performance

Maximise returns with appealing, easy-to-use self-checkout systems to help customers buy quickly and confidently with less fuss.

Inform, engage and impress supermarket shoppers

Equally suitable for showcasing new products and special promotions or presenting essential store information, our slim, easy to manage BRAVIA 4K Professional Displays are available in a wide choice of panel sizes from 43" up to 98". Video, images and text are displayed with impressive brightness, clarity and contrast that always stand out in busy supermarkets. An extra-wide viewing angle ensures that screens can be seen clearly by every shopper.

Streamlined self-checkout solutions

Slim, bright and easy to install, our versatile BRAVIA Professional Displays are ideal integration partners for third-party touchscreen overlays and kiosk solutions, simplifying the creation of interactive self-checkout systems for supermarket shoppers.

Driving down ownership costs

Our energy-efficient BRAVIA Professional Displays are designed for reliable round-the-clock operation, with low running costs and smart features for simpler screen management, such as programmable screen on/off times that cut energy consumption outside store opening hours.

Health & Beauty
Retail trends for health and beauty

Intense competition

Consumers have hundreds of brands to consider, through a wide choice of online, offline and retail marketplace websites.

Rich new experiences

New digital tools allow health, beauty and personal care brands to create powerful 'phygital' experiences across multiple channels.

The drive for innovation

Brands must innovate in their product offerings and operations to captivate and retain shoppers' attention.

Supporting sustainability

Eco-aware consumers favour brands that implement sustainable thinking across their products and operations.

Retail display solutions for health and beauty

Grab shoppers' attention and enable personalised interactive brand communications that really stand out – and provide smooth, rewarding in-store ordering and self-checkout experiences with our bright, energy-efficient display solutions.
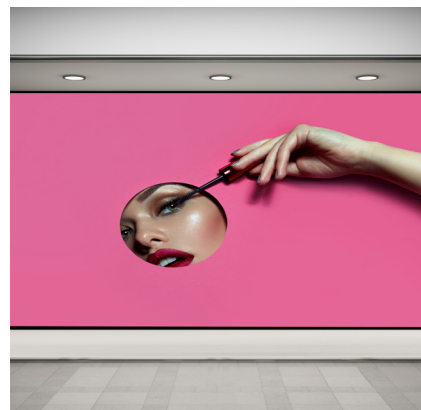
Create that wow effect

Build uniquely immersive audiovisual experiences that deliver on the seductive promise of high-end cosmetics, fragrance and skincare brands.
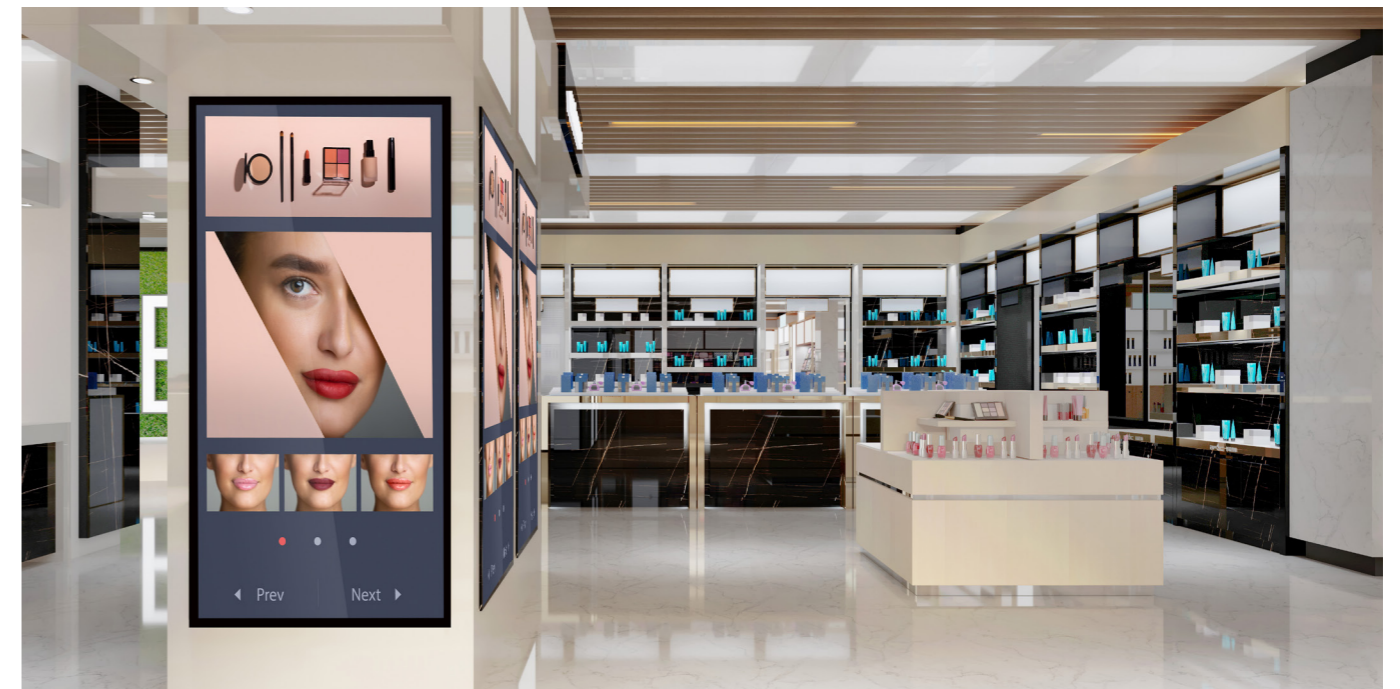
Maximise time in store

Entice customers to dwell for longer in your store and increase spending, with colourful, larger-than-life displays that command attention and stimulate sales.

Make shopping simple

Make store visits more satisfying, with easy-to-use self-serve systems that help customers browse, buy and collect their orders.

Immersive visual experiences that attract customers

Our BRAVIA 4K Professional Displays and Crystal LED video walls showcase every exciting detail of the latest fragrance, cosmetics and skincare products with impressive brightness, clarity and contrast. Vibrant colour reproduction reveals the subtlest differences between make-up shades, while an extra-wide viewing angle ensures sensational images that are always seen clearly by every shopper.

Engage shoppers on any scale

Slim, stylish BRAVIA 4K Professional Displays are available in a wide choice of panel sizes from 43" up to 98" to suit high-end retailers and luxury stores alike. Reliable, easy-to-install laser projectors transform high-end retail environments with colourful, super-sized visuals that can be projected onto walls, ceilings, floors or curved surfaces.

Create 'phygital' shopping journeys

Our versatile BRAVIA Professional Displays are ideal integration partners for third party touchscreen overlays and kiosk solutions, simplifying the creation of interactive systems for customers to browse, buy, collect or return orders. Display and demonstrate a wider range of products. reate exciting 'phygital' virtual product tests and try-ons.

Cost-efficient retail display solutions

Our energy-efficient BRAVIA Professional Displays are designed for reliable round-the-clock operation, with low running costs and smart features for simpler screen management, such as programmable screen on/off times that cut energy consumption outside store opening hours.

Home furnishing and DIY
Trends for home furnishings and DIY

Decreasing loyalty, rising expectations

Discerning shoppers are offered a huge range of premium and value furniture, decorating and DIY brands to choose from.

The desire for personalisation

Shoppers are looking for retail experiences that are more personal, individualised and relatable to them.

Seamless omnichannel experience

Customers' buying journeys are shaped by a rich omnichannel experience with digital and physical touchpoints.

Supporting sustainability

Eco-aware consumers expect brands to demonstrate sustainable thinking in their products and operations.

Retail displays for home furnishings and DIY stores

Our energy-efficient display solutions make home and DIY stores a more welcoming destination with colourful advertising, promotions and guidance for shoppers, plus a smooth ordering and self-checkout experience.

Attract, surprise and delight shoppers

Grab customers' attention and wow your audience with interactive and immersive experiences that inspire customers and reinforce their emotional connection to your brand.

Stimulate impulse purchases

Create colourful, compelling advertising that ensures every store visitor is aware of special offers, seasonal promotions, special events and timely information on new product launches.

Optimise store performance

Maximise returns from every square metre of floor space with appealing, easy-to-use self-serve and checkout systems to help shoppers browse, buy and collect orders quickly and efficiently.

Immersive visual experiences that attract customers

Our BRAVIA 4K Professional Displays and Crystal LED video walls showcase every exciting detail of the latest fragrance, cosmetics and skincare products with impressive brightness, clarity and contrast. Vibrant colour reproduction reveals the subtlest differences between make-up shades, while an extra-wide viewing angle ensures sensational images that are always seen clearly by every shopper.

Connect with shoppers' imaginations on any scale

Slim, stylish BRAVIA 4K Professional Displays are available in a wide choice of panel sizes from 43" up to 98", while reliable, easy-to-install laser projectors make any store visit an event for shoppers with colourful, super-sized visuals that can be projected onto walls, ceilings, floors or curved surfaces.

Streamlined self-serve and checkout solutions

Slim, bright and easy to install, our versatile BRAVIA Professional Displays are ideal integration partners for third-party touchscreen overlays and kiosk solutions, simplifying the creation of interactive systems for customers to browse, buy, collect or return orders.

Dependable operation plus reduced running costs

You can't afford downtime in a busy store. Our energy-efficient BRAVIA pro displays, projectors and Crystal LED video walls are designed for reliable round-the-clock operation in home and DIY stores. BRAVIA Professional Displays offer the convenience of programmable screen on/off times to cut energy consumption outside shop hours, drive down ownership costs and support sustainability goals.

Discover our NEW Crystal LED

Go even further in bringing your customer experience to life with our brand NEW LED displays for any size and scale

Our new Crystal LED video walls deliver bigger, brighter, more colourful images that harness Sony's unique expertise in advanced imaging technologies.

It's never been easier to create spectacularly immersive shopping experiences with the latest generation of scalable Crystal LED display systems that are simpler than ever to install and maintain.

BH and CH-series

The latest generation of Crystal LED premium displays

More accessible

The latest generation of Crystal LED premium displays makes the appeal of large-scale LED video walls even more accessible.

Extraordinary picture quality

BH and CH-series harness latest Sony imaging innovation to deliver extraordinary picture quality at an affordable price.
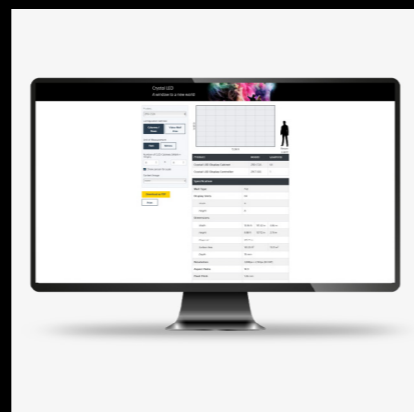
Flexible installation

They're also designed for even greater installation flexibility and serviceability. What's more, power consumption is reduced to make overall ownership costs even more appealing.

Explore our new BH/CH series >

Discover our NEW BRAVIA BZ40L Series

Exceptionally bright 4K displays with unique deep black non-glare technology. Available in screen sizes 55", 65", 75"and 85".

BRAVIA BZ40L Professional Displays are packed with Sony innovation – including the latest Deep Black Non-Glare technology – for impressively bright, high-contrast 4K HDR images with sumptuous colours and exquisite detail that can be achieved in even the brightest/high ambient light retail environments.

Pro-friendly features simplify integration, easy operation and seamless content sharing in today's connected AV environments.
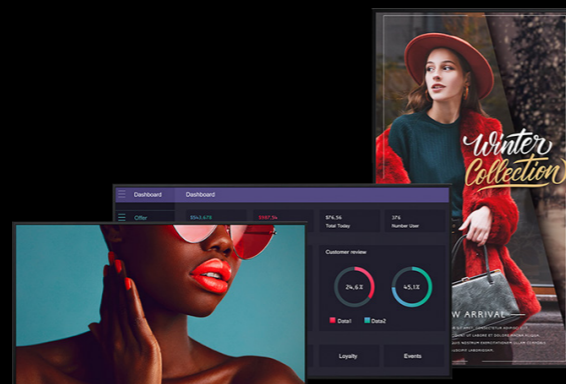
BRAVIA BZ40L Series

Superlative picture quality. Made for professionals.

Clarity and contrast

Sony's Deep Black Non-Glare Coating combines anti-glare and low-reflection technologies. Reducing reflections and boosting contrast, it's the key to dynamic visuals bursting with true-to-life colour and detail.
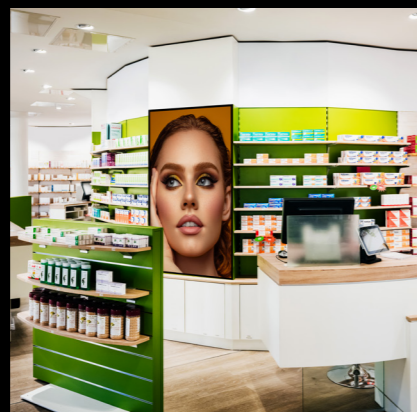
Flexible installation

The sleek, minimal design of BRAVIA BZ40L Series brings impeccable style to any business environment. The display's elegant lines are further enhanced by practical touches for seamless integration in retail stores.

Robust usability

The BRAVIA BZ40L Series contains a host of useful functions for business, such as purpose driven applications and setting customization to make daily work more efficient.

Explore our new BRAVIA BZ40L Series >
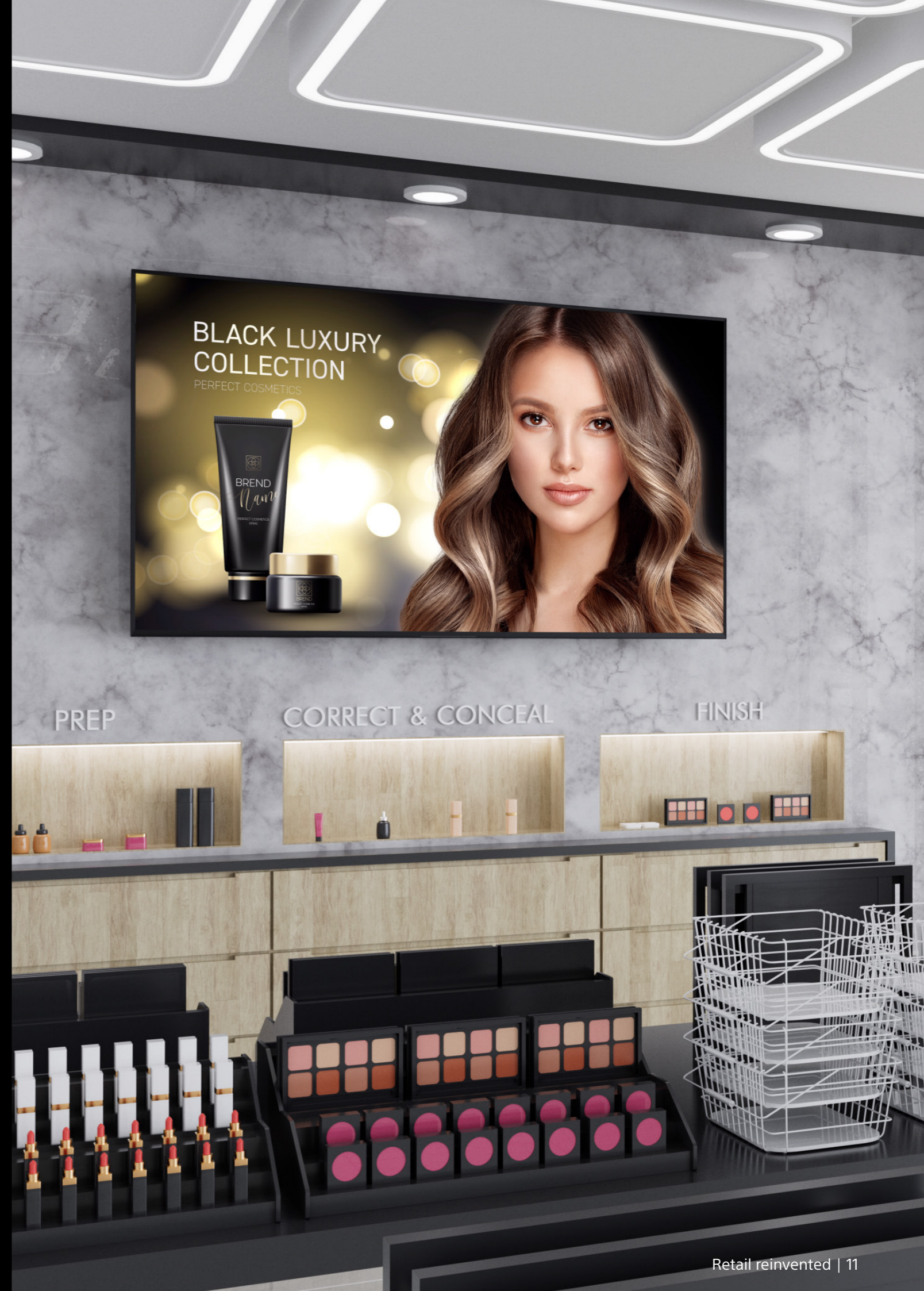
Our Retail display and digital signage solutions support a wide range of applications

Attracting shoppers

Driving footfall and maximising sales opportunities

Displays
BRAVIA BZ50L

Crystal LED
BH and CH-series

Projectors
VPL-GTZ380
VPL-FHZ85
VPL-PHZ61

Speakers
SLS-1A

Advertising

Heightening shoppers' awareness of new products and promotions

Displays
BRAVIA BZ50L
BRAVIA BZ40L Series
BRAVIA BZ35L Series
BRAVIA BZ30L Series

Crystal LED
BH and CH-series

Projectors
VPL-GTZ380
VPL-FHZ85
VPL-PHZ61

Speakers
SLS-1A

Informing shoppers

Enhancing customers' experience with clear, easy-to-read information, news and alerts

Displays
BRAVIA BZ50L
BRAVIA BZ40L Series
BRAVIA BZ35L Series
BRAVIA BZ30L Series

Wayfinding

Ensuring a smoother customer journey through stores

Displays
BRAVIA BZ50L
BRAVIA BZ40L Series
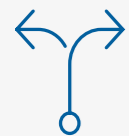BRAVIA BZ35L Series
BRAVIA BZ30L Series

Placing orders

Making every sale simpler, faster and more efficient

Displays
BRAVIA BZ40L Series
BRAVIA BZ35L Series
BRAVIA BZ30L Series

Back of house & operations

Supporting more efficient end-to-end retail operations

Displays
BRAVIA BZ35L Series
BRAVIA BZ30L Series

Specifications

Crystal LED walls

ZRD-BH12D
Find out more >

ZRD-BH15D
Find out more >

ZRD-CH12D
Find out more >

ZRD-CH15D
Find out more >

	Surface	Pixel pitch	Resolution(W x H)	Brightness[Max]	Contrast Ratio (0 lx)	Viewing Angle (H/V)	Dimensions (W x H x D)	Mass
ZRD-BH12D	Anti-reflection coating	1.27 mm	480 x 270	1,700 cd/m2	More than 1,000,000 : 1	170° / 170°	610 x 343 x 69 mm (24 x 13.5 x 2.7 in)	Approx. 8.6 kg (18 lb 15.36 oz) (Per-sqm: Approx. 41.1kg)
ZRD-BH15D		1.59 mm	384 x 216					
ZRD-CH12D	Deep black coating	1.27 mm	480 x 270	1,300 cd/m2		160° / 160°		
ZRD-CH15D		1.59 mm	384 x 216					

Projectors

VPL-GTZ380
Find out more >

VPL-FHZ85
Find out more >

VPL-PHZ61
Find out more >

	Display system	Brightness	Projection Lens			Light source	Dimensions (W x H x D) (without protrusions)	Mass
			Zoom/Focus	Shift	Throw ratio			
VPLGTZ380	4K SXRD 4096 x 2160	10,000 lm	Powered	Powered	VPLL-Z8008 (Optional) 0.80:1 to 1.02:1 VPLL-Z8014(Optional) 1.4:1 to 2.73:1	Laser diode	Approx. 560 x 228 x 760 mm (22 1/16 x 8 31/32 x 29 15/16 in)	Approx. 51kg (112 lb)
VPL-FHZ85	3 LCD WUXGA 1920 x 1200	7,300lm / 8,000lm (Center)			Interchangeable Lens Options 0.33~4.84 : 1		Approx. 460 x 169 x 494 mm 18 1/8 x 6 3/4 x 19 1/2 inches	Approx. 13kg (29 lb)
VPL-PHZ61	3 LCD WUXGA 1920 x 1200	6,400 lm / 7,000 lm (Center)	Manual	Manual	Fixed Lens 1.23~1.97 : 1		Approx. 422 x 100 x 333 mm (16 5/8 x 3 15/16 x 13 1/8 inches)	Approx. 7.0kg (15 lb)

BRARIA series

BZ50L
Find out more >

BZ40L Series
Find out more >

BZ35L Series
Find out more >

BZ30L Series
Find out more >

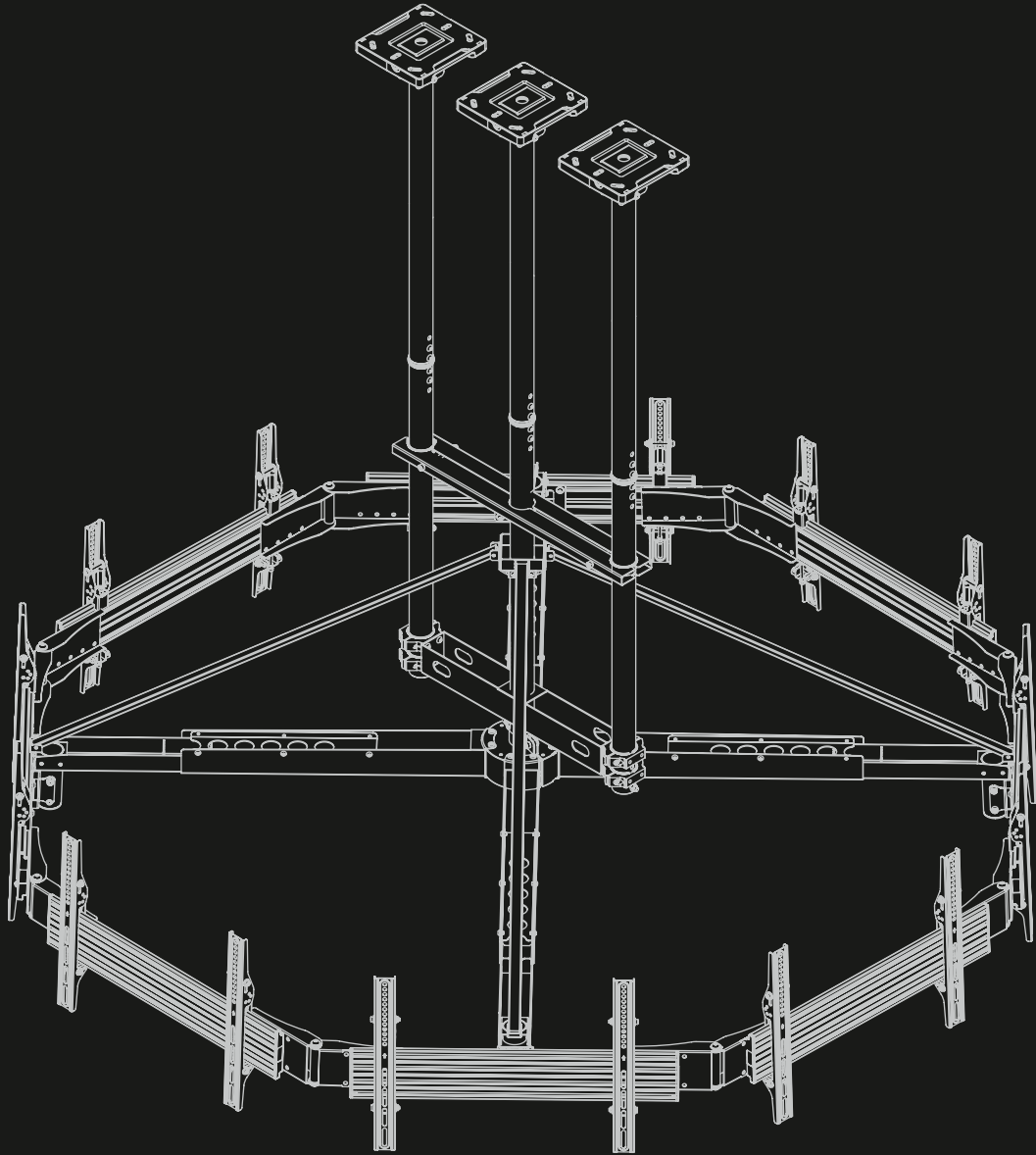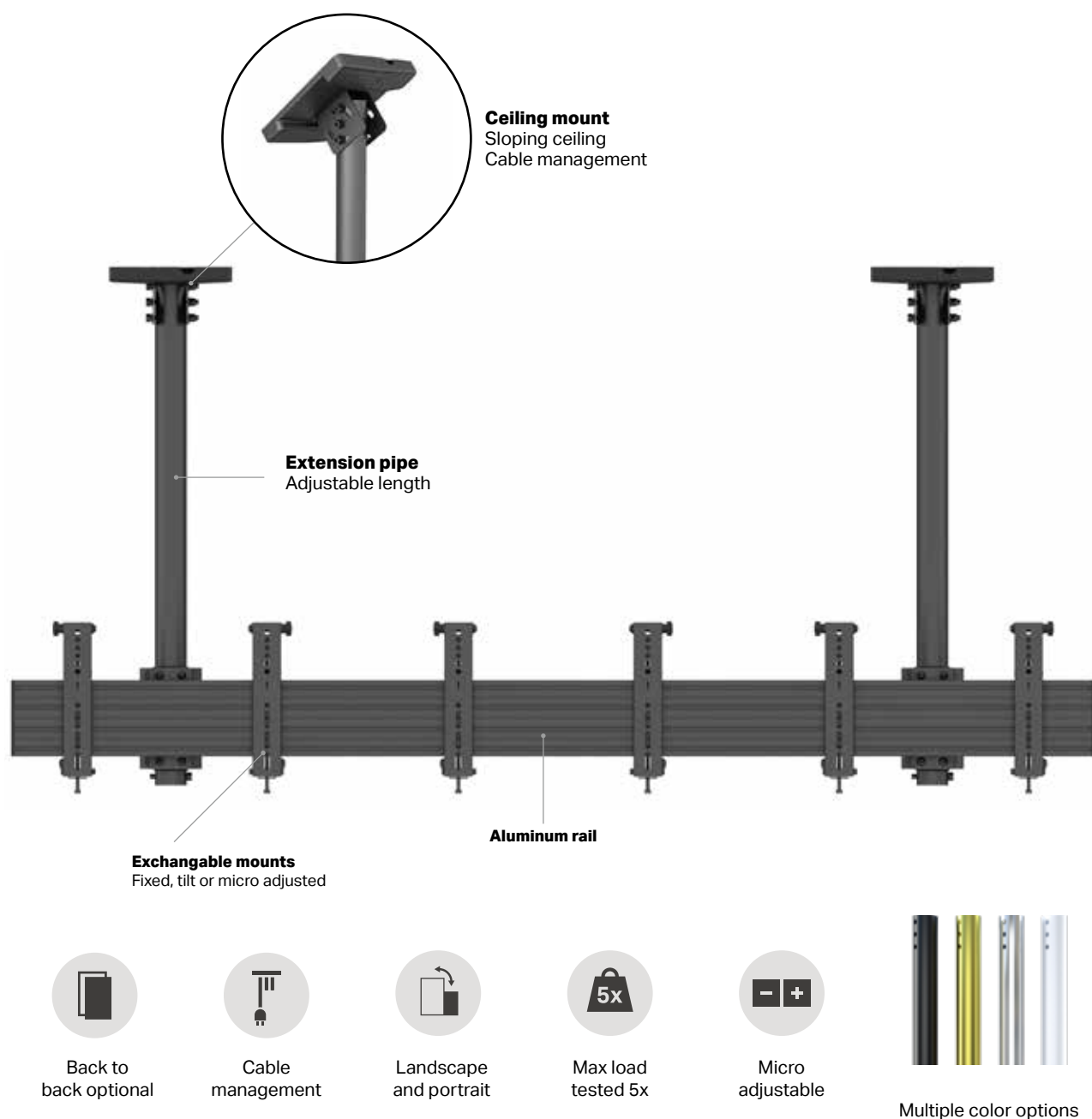|	Screen size	Resolution	Brightness	Backlight	Operation time	Connectivity	Platform	Mirroring	Pro features
BZ50L	98	3840x2160	780	Direct	'24/7	I/O: HDMI(4), Composite, USB(2), Digital Audio output, Headphone output External control: RS232C, IR, RJ45	Android TV	Chromecast built-in/ AirPlay2	Pro mode Pro settings Wi-Fi Soft AP HTML5 compatible
BZ40L	55/65/75/85	3840x2160	85" Screen: 650, 75" Screen: 700, 65" Screen: 700, 55" Screen: 700			I/O: HDMI(4), Composite, USB(2), Digital Audio output, Headphone output, External control: RS232C, IR, RJ45			
BZ35L	55/65/75/85	3840x2160	550			I/O: HDMI(4), Composite, USB(2), Digital Audio output, Headphone output External control: RS232C, IR, RJ45			
BZ30L	43/50/55/65/75/85	3840x2160	440			I/O: HDMI(4), Composite, USB(2), Digital Audio output, Headphone output External control: RS232C, IR, RJ45			

Speakers

SLS-1A
Find out more >

	Frequency Range	Horizontal Dispersion	Vertical Opening Angles	Vertical Beam Steering Angles	Maximum SPL (1 m)	Driver	Amplifier Channels / Rated Power / Integrated DSP	Audio Input	Dimensions (W×H×D)	Mass
SLS-1A	80Hz-20kHz

*Frequency characteristic measured at anechoic chamber | 200 degrees

*1 - 4k average, -6 dB

*At Vertical style (Vertical Dispersion at Horizontal style) | Software Adjustable:

Max 40 degrees(x1)

Max 50 degrees(x2)

Max 60 degrees(x3)

Max 70 degrees(x4)

Max 80 degrees(x5)

Max 90 degrees(x6)

*At Vertical style (Vertical Opening Angles at Horizontal style) | 20 degrees (x1)(x2)

30 degrees (x3)(x4)

40 degrees (x5)(x6)

*At Vertical style (Vertical Opening Angles at Horizontal style) | 105 dB (peak 112 dB) (x1)

111 dB (peak 118 dB) (x2)

115 dB (peak 122 dB) (x3)

117 dB (peak 124 dB) (x4)

119 dB (peak 126 dB) (x5)

121 dB (peak 128 dB) (x6)

* Max SPL calculated based on free-field sensitivity, and without beam steering, spreading applied. | Flat and Square speaker unit, 35 mm x 35 mm (1 7/16 in × 1 7/16 in) Full range x 8 | Power Output (rated): 10 W x 8 channels (at 6 ohms, 1 kHz, 1 % THD)

A/D and D/A Converters: 24-bit, 96 kHz | Analog Audio Input: Euro type terminal block (Pitch 3.81 mm, 3-pin, Green)

Digital Audio Inputs: 1-channel of Dante digital audio network (RJ-45)

*8-channel of Dante digital audio network (RJ-45) is possible | 384 mm x 92 mm x 100 mm (15 1/8 in x 3 5/8 in x 4 in) (without speaker grill) (approx.)

384 mm x 92 mm x 110 mm (15 1/8 in x 3 5/8 in x 4 3/8 in) (with speaker grill) (approx.) | 4 kg (8 lb 14 oz) (with speaker grill) (approx.) |

DIGITAL SIGNAGE
PRO SERIES

Ceiling mount
Sloping ceiling
Cable management

Extension pipe
Adjustable length

Aluminum rail

Exchangable mounts
Fixed, tilt or micro adjusted

Back to
back optional

Cable
management

Landscape
and portrait

Max load
tested 5x

Micro
adjustable

Multiple color options

Pro Series
Menu Boards Mounts Ceilingmounted

- Universal design suitable for all sized screens up to 100"
- High-end aesthetics
- Designed to handle landscape or portrait mounting
- Brackets fixed, tilt or micro adjustable
- Support a wide range of VESA 75/100/200/300/400/600/900

- Built in levelling screws to adjust the screen height
- Built in cable management
- Add or change displays after time, Pro Series follows
- Selected models are TUV certified

Flexible menu boards. Starting at 1U builds up to 10U's side by side, landscape or portait.

MB2X1U with Dual Displays Landscape

Can be mounted on wall

Our Menuboards

Our Menuboards are great for installers and digital signage installations. Either ceiling mounted or wall mounted.

The ceiling mounted solutions make it possible to construct single, dual or video walls in prominent locations where walls aren't available. Comes in a variety of arrangements.

Our menuboards are designed to deliver a simple solution for any digital signage installation involving multiple commercial displays 32"-100".

Perfect for many commercial installations the space saving design ensures the very best installer experience. Mount screens in landscape or portrait

orientation with the option for tilt adjustment for enhanced overhead visibility, perfect for public places, food restaurants or a reception.

As part of the Pro Series, these menuboards can be combined with other Pro Series products and used in any possible configurations meeting your re-

quirements. High end aesthetic and flexibility to use fixed, tilted or micro adjustable brackets makes fitting screen to screen a dream.

All arms feature levelling screws to adjust the screen height.

MBC1X1U VESA 200

MBC2X1U VESA 200
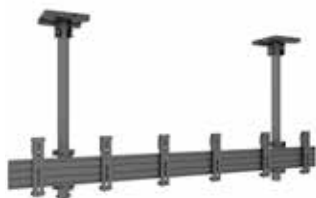
MBC3X1U VESA 200

MBC4X1U VESA 200

MBC5X1UP VESA 200

MBC6X1U VESA 200

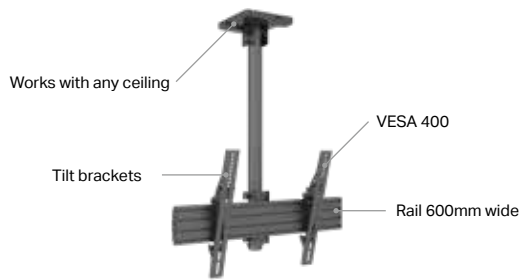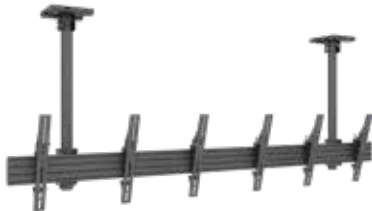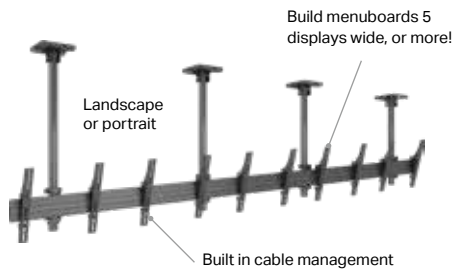| Model:	MBC1X1U VESA 200	MBC2X1U VESA 200	MBC3X1U VESA 200	MBC4X1U VESA 200	MBC5X1UP VESA 200	MBC6X1U VESA 200
Recommended screen size:	24" - 43"	30" - 42"	27" - 32"	27" - 32"	27" - 32"	27" - 32"
VESA & Non-VESA Fixings:	VESA 200, 20cm	VESA 200, 20cm	VESA 200, 20cm	VESA 200, 20cm	VESA 200, 20cm	VESA 200, 20cm
EAN:	735010521 2321	735010521 2253	735007373 5662	735007373 5679	735010521 5063	735010521 6398
Max load:	30kg	30kg	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)
Bracket type:	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)
Landscape / portrait:	Yes		Yes	Yes	Portrait	
Pole length:	80 cm up to 150 cm		80 cm up to 150 cm	80 cm up to 150 cm		
Colour (VESA arms):	Black	Black	Black	Black	Black	Black
Colour (Horizontal rail):	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)
Colour (Poles & ceiling mount):	Black	Black	Black	Black	Black	Black
Warranty:	5 years	5 years	5 years	5 years	5 years	5 years
Accessories:	Cover plates	Cover plates	Cover plates	Cover plates	Cover plates	Cover plates

MBC1U, VESA 300

MBC2X1U, VESA 300

MBC3X1U, VESA 300

MBC4X1UP

MBC4X1U VESA 300

MBC5X1UP VESA 300

Model:	MBC1U, VESA 300	MBC2X1U, VESA 300	MBC3X1U, VESA 300	MBC4X1UP	MBC4X1U VESA 300	MBC5X1UP VESA 300
Recommended screen size:	32" - 50"	32" - 50"	32" - 50"	32" - 65"	32" - 50"	32" - 50"
VESA & Non-VESA Fixings:	VESA 300, 30cm	VESA 300, 30cm	VESA 300, 30cm	VESA 400, 40cm	VESA 300, 30cm	VESA 300, 30cm
EAN:	735002273 7891	735002273 7907	735002273 7914	735007373 4931	735010521 6473	735002273 7938
Max load:	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)
Bracket type:	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)
Landscape / portrait:	Landscape	Landscape	Landscape	Portrait	Landscape	Portrait
Pole length:	80 cm up to 150 cm	80 cm up to 150 cm	80 cm up to 150 cm	80 cm up to 150 cm	80 cm up to 150 cm	80 cm up to 150 cm
Colour (VESA arms):	Black	Black	Black	Black	Black	Black
Colour (Horizontal rail):	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)
Colour (Poles & ceiling mount):	Black	Black	Black	Black	Black	Black
Warranty:	5 years	5 years	5 years	5 years	5 years	5 years
Accessories:	Cover plates	Cover plates	Cover plates	Cover plates	Cover plates	Cover plates

MBC1X1U VESA 400

Works with any ceiling

VESA 400

Tilt brackets

Rail 600mm wide

MBC2X1U VESA 400

MBC3X1U VESA 400

MBC4X1U VESA 400

MBC5X1U VESA 400

Landscape or portrait

Build menuboards 5 displays wide, or more!

Built in cable management

MBC5X1UP VESA 400

7350105215070 M Menu Board Mount Pro MBC5X1UP

Model:	MBC1X1U	MBC2X1U	MBC3X1U	MBC4X1U	MBC5X1U	MBC5X1UP
Recommended screen size:	32" - 65"	32" - 65"	32" - 65"	32" - 65"	40" - 65"	32" - 55"
VESA & Non-VESA Fixings:	VESA 400, 40cm	VESA 400, 40cm	VESA 400, 40cm	VESA 400, 40cm	VESA 400, 40cm	VESA 400, 40cm
EAN:	735010521 2338	735007373 3460	735007373 4924	735007373 3484	735010521 5360	735010521 5070
Max load:	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)
Bracket type:	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)
Landscape / portrait:	Yes	Landscape	Portrait	Landscape	Landscape	Portrait
Pole length:	58 cm up to 150 cm	80 cm up to 150 cm	80 cm up to 150 cm	80 cm up to 150 cm	80 cm up to 150 cm	
Colour (VESA arms):	Black	Black	Black	Black	Black	Black
Colour (Horizontal rail):	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)
Colour (Poles & ceiling mount):	Black	Black	Black	Black	Black	Black
Warranty:	5 years	5 years	5 years	5 years	5 years	5 years
Accessories:	Cover plates	Cover plates	Cover plates	Cover plates	Cover plates	Cover plates

Menu boards that holds perfect
position and quality over time,
Great for installers!

Pro Series
Menu Board Mounts Wallmounted

Multibrackets line up of Wall mounted Menu Board Mounts are designed to create a seamless mounting surface through connecting displays side by side on the M Pro Series rail system. The si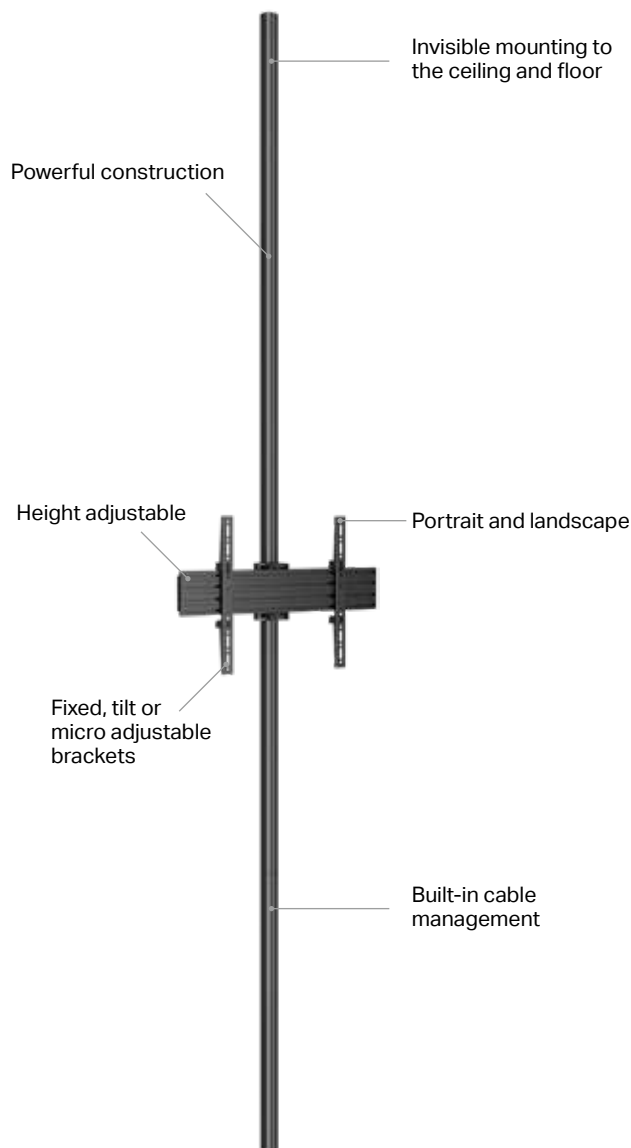ngle horizontal aluminum rail extrusion with depth adjustment aligns the screens quickly even on irregular mounting surfaces and allows easy access behind the displays for servicing. Fixed/ tilt/ fine tune bracket options from VESA 50 to VESA 900 allows close to all displays to be tilted at the same angle with ease, creating a flawless alignment. These Menu Board Mounts allow for tool-less height and depth adjustment to alleviate issues with wall imperfections. Delivered with built in cable management, reducing installation time and cost. Available in landscape and portrait design options, standard landscape or portrait designs for 27" to 65" displays or customs sized for larger size displays.

MBW2X1U 400

MBC3X1U 400

MBC3X1UP 400

MBC4X1UP 400

Model:	MBW2X1U 400	MBC3X1U 400	MBC3X1UP 400	MBC4X1UP 400
Recommended screen size:	32" - 65"	32" - 65"	32" - 65"	32" - 65"
VESA & Non-VESA Fixings:	VESA 400, 40cm	VESA 400, 40cm	VESA 400, 40cm	VESA 400, 40cm
EAN:	735007373 4061	735007373 4078	735007373 4061 +735007373 3743	735007373 4078 +735007373 3743
Max load:	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)
Bracket type:	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)	Tilt (Fixed optional)
Landscape / portrait:	Yes	Yes	Yes	Yes
Pole length:	80 cm up to 150 cm	80 cm up to 150 cm	80 cm up to 150 cm	80 cm up to 150 cm
Colour (VESA arms):	Black	Black	Black	Black
Colour (Horizontal rail):	Black	Black	Black	Black
Colour (Poles & ceiling mount):	Black	Black	Black	Black
Warranty:	5 years	5 years	5 years	5 years
Accessories:	Cover plates	Cover plates	Cover plates	Cover plates

MBFC1UD

Invisible mounting to
the ceiling and floor

Powerful construction

Height adjustable

Portrait and landscape

Fixed, tilt or
micro adjustable
brackets

Built-in cable
management

Highlights:

- A professional, flexible and modular product
- Includes VESA adapters for compatibility up to VESA 600x400
- Integrated cable management throughout the entire solution
- Power click install for an easy, fast and safe installation
- Portrait or landscape position of screen possible
- Hardware kit included

Model:	MBFC1UD
EAN:	7350073737734
For screen size:	40"-65"
Type:	Single Side MBFC1U
Universal & VESA standard:	100x100,200x200,300x300,400x400
Material:	Steel, Aluminium
Color:	Black
Surface Finish:	Powder coating
Weight:	13 kg
Measurements	49x17.4x300 cm
Max Load:	30 kg per screen
Pillar length:	3000 mm from ceiling to VESA plate center
Cable Management:	Yes
Options:	Extension pipes : 0.8m, 1.5m, 3.0m
Certifications:	CE
Warranty:	5 years

MBFC2U

Flexible design.
Two screens back to back or two displays on top of eachother.

Set up 1
On top

Set up 2
Back to back
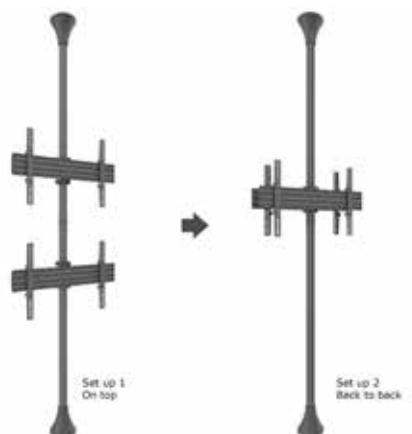
MBFC2U Brass	MBFC2U Chrome	MBFC2U White
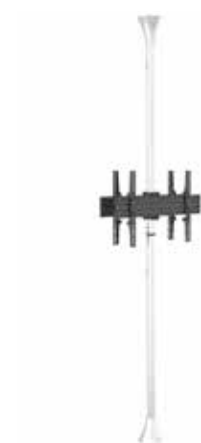
Model:	MBFC1U	MBFC3U Brass	MBFC1U Chrome	MBFC1U White
Recommended screen size:	32" - 65"	32" - 65"	32" - 65"	32" - 65"
VESA & Non-VESA Fixings:	VESA 400, 40cm	VESA 400, 40cm	VESA 400, 40cm	VESA 400, 40cm
EAN:	735007373 3637	735007373 5730	735007373 5723	735007373 5716
Max load:	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)
Bracket type:	Fixed	Fixed	Fixed	Fixed
Landscape / portrait:	Yes	Yes	Yes	Yes
Pole length:	150 cm up to 300 cm	150 cm up to 300 cm	150 cm up to 300 cm	150 cm up to 300 cm
Colour (VESA arms):	Black	Black	Black	Black
Colour (Horizontal rail):	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)
Colour (Poles & ceiling mount):	Black	Black	Black	Black
Warranty:	5 years	5 years	5 years	5 years
Accessories:	Cover plates	Cover plates	Cover plates	Cover plates

MBFC3U

MBFC3U Brass

MBFC3U Chrome

MBFC3U White

Model:	MBFC3U	MBFC3U Brass	MBFC3U Chrome	MBFC3U White
Recommended screen size:	32" - 65"	32" - 65"	32" - 65"	32" - 65"
VESA & Non-VESA Fixings:	VESA 400, 40cm	VESA 400, 40cm	VESA 400, 40cm	VESA 400, 40cm
EAN:	735007373 3644	735007373 5761	735007373 5754	735007373 5747
Max load:	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)	30kg (Per screen)
Bracket type:	Fixed	Fixed	Fixed	Fixed
Landscape / portrait:	Yes	Yes	Yes	Yes
Pole length:	150 cm up to 300 cm	150 cm up to 300 cm	150 cm up to 300 cm	150 cm up to 300 cm
Colour (VESA arms):	Black	Black	Black	Black
Colour (Horizontal rail):	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)	Black (Silver optional)
Colour (Poles & ceiling mount):	Black	Black	Black	Black
Warranty:	5 years	5 years	5 years	5 years
Accessories:	Cover plates	Cover plates	Cover plates	Cover plates

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